

GIVING IN FLORIDA

Giving in Florida provides an in-depth examination of the charitable giving patterns, priorities, and attitudes of Florida households. The report serves as a benchmark of Florida's philanthropic climate and can help educate donors, nonprofit leaders and board members how best to reach their constituents. The study is a collaboration among Florida Nonprofit Alliance, the Jessie Ball duPont Fund, and the Indiana University Lilly Family School of Philanthropy at IUPUI.

FLORIDIAN GENEROSITY

ALMOST

7 OUT OF **10**



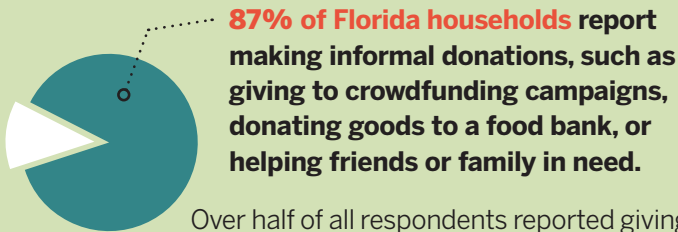
households in Florida made charitable donations in 2021. Of those donors, **74%** give the majority of their donated funds to **organizations based in Florida**.



26% of Floridians reported giving to racial justice causes in 2021



56% of Floridians volunteered in 2021

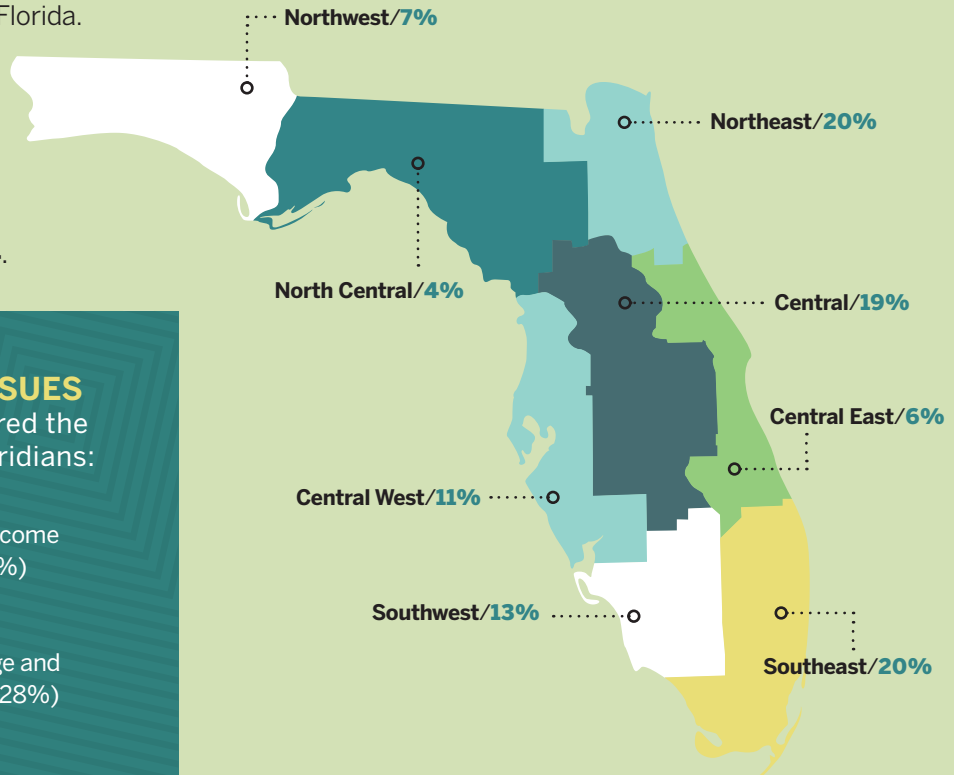


Over half of all respondents reported giving directly to people in need within Florida.

REGIONAL GIVING

While Southeast Florida represents the largest share of total charitable giving, the share of dollars going to Florida charities is distributed more evenly around the state:

Floridian households in the typical population donated an average of \$1,035 in 2021; high-net-worth households donated an average of **\$15,294**.



<https://flnonprofits.org/page/givinginflorida2022>

TOP 5 AREAS that received the most charitable dollars:

- » Religious purposes (29%)
- » Basic needs (14%)
- » Education (13%)
- » Health (11%)
- » Combined purposes (10%)

TOP 3 ISSUES that mattered the most to Floridians:

- » Poverty and income inequality (43%)
- » Health (41%)
- » Climate change and environment (28%)